

## **MINI-BIOS ALEXANDRE JOST - DIFFÉRENTS FORMATS**

### **150 caractères - Français**

Ingénieur centralien / Berkeley, puis cadre dirigeant du Groupe SOS (groupe médico-social-sanitaire). Fonde en 2011 la Fabrique Spinoza, le mouvement du bonheur citoyen. co-fondateur de l'Université du Bonheur au Travail (UBAT)

Il est fréquemment interviewé par les médias sur les questions de bonheur citoyen, de bien-être au travail, d'égalité hommes-femmes, d'indicateurs au-delà du PIB, d'éducation.

### **20 lignes - Français**

Alexandre Jost, fondateur de la Fabrique Spinoza. Alexandre est centralien puis diplômé de Berkeley en génie industriel de formation. Consultant en stratégie chez Mars & Co pendant 7 ans, il occupera des fonctions de direction (D R&D, DGA, etc.) au Groupe SOS, un groupement d'associations médico-sociales et d'entreprises sociales. En 2011, il crée la Fabrique Spinoza, le think-tank du bonheur citoyen, afin de replacer ce sujet au coeur de notre société. Il en est aujourd'hui le délégué général. Alexandre est membre de la commission présidentielle dite Attali II sur l'Économie Positive, où il est co-rapporteur pour l'indice de positivité. Il a été distingué par le numéro 2 du gouvernement Bhoutanais pour son action en faveur du bonheur citoyen. Membre de la commission Management du MEDEF. Speaker TEDx. Co-fondateur de la Happy-tech. Chroniqueur-expert du bonheur sur France Inter. Membre de l'Advisory Board de MakeSense. Directeur du contenu de l'Université du Bonheur Au Travail. Membre d'honneur de la Ligue internationale pour le droit au bonheur. Il est fréquemment interviewé par les médias sur les questions de bonheur citoyen, de bien-être au travail, d'égalité hommes-femmes, d'indicateurs au-delà du PIB, d'éducation.

### **8 lignes - 600 caractères - Anglais**

Holding a *M.S.* in Engineering from *Ecole Centrale Paris* and *U.C. Berkeley*, he worked as a strategy consultant with *Mars & Co*, in 5 countries, held executive positions in a 10,000 employee social business *Groupe SOS*. In 2010, happy entrepreneur, he founded the Paris-based cross-party political and economical think-tank for citizens' well-being: [La Fabrique Spinoza](#) / *The Spinoza Factory*. It was declared one of the 12 leading French think-tanks, is Correspondent in France for the OECD-hosted initiative for the measure of well-being, and is also coordinator of a *U.N.* commission on Gross National Happiness. Alexandre gives classes at *Ecole Centrale* and is a member of the Presidential Commission on Positive Economy.

### **8 lignes sur la Fabrique Spinoza :**

La Fabrique Spinoza est un think-tank économique et politique multi-partisan. Sa mission est de redonner au bonheur citoyen sa place au cœur de notre société, qu'il soit un objet central, scientifique, philosophique, démocratique, traversant et à impact positif. La Fabrique est un des 12 principaux think-tank français, nommé par Acteurs Public, Correspondant officiel en France d'un projet hébergé par l'OCDE sur la mesure du bien-être sociétal Wikiproggress, rédacteur-coordonateur de

la Commission de l'ONU de mise en oeuvre de la résolution de l'Assemblée Générale du 19 juillet 2011, visant à faire du bien-être citoyen un objectif de développement. Elle rassemble 200 citoyens actifs dans 22 villes en France. Elle est à l'origine d'initiatives comme le Pacte Spinoza, les Bienveillants au Travail, l'Université du Bonheur au Travail, les Ateliers du Bonheur à l'École, etc. Elle est co-créatrice des premières Master Class sur l'Entreprise Positive à l'École Centrale Paris et intervenante dans le 1<sup>er</sup> Master International de Psychologie Positive en France.

### **25 lignes – 200 mots - Français**

Diplômé de l'*Ecole Centrale Paris*, puis de *U.C. Berkeley* en Génie industriel, il s'installe à San Francisco et commence à travailler chez *Mars & Co*, cabinet de conseil international en stratégie, tour à tour aux USA, au Brésil, au Mexique, en Angleterre puis revient en France. Appelé par une recherche de sens, il part travailler au *Groupe SOS*, un regroupement associatif de 10,000 salariés œuvrant dans le social, médico-social, et sanitaire. En 5 ans, il supervisera la *R&D*, et codirigera les fonctions support et la stratégie, puis le pôle gérontologie. Fin 2010, entrepreneur heureux, il crée la *Fabrique Spinoza*, think-tank visant à réintroduire le bonheur citoyen au cœur du débat public. La [Fabrique Spinoza](#) a été nommée l'un des 12 principaux think-tanks français, est correspondante en France d'une initiative hébergée par l'*OCDE* sur la mesure du progrès sociétal, et coordinatrice-rédactrice d'une commission de l'*ONU* sur le bonheur comme finalité du développement. Alexandre a co-administré des *master class* à l'*Ecole Centrale Paris*, sur l'*Entreprise Positive* avec le soutien de *Centrale Executive Education*. Distingué par le ministre du travail Bhoutanais pour son action en faveur du bonheur, déclaré une révélation par *Challenges*, expert auprès de l'*ONU*, il intervient auprès d'organisations pour favoriser la prise en compte du bonheur des collaborateurs, comme un bien en soi et comme vecteur de performance économique. Il est membre de la Commission Attali II, mandatée par l'Elysée pour formuler des propositions sur l'Economie Positive, expert invité régulier de France Inter, membre de la commission Innovation managériale et sociale du MEDEF, membre de l'Advisory Board de MakeSense, membre d'honneur de la ligue internationale du droit au bonheur, co-fondateur de l'Université du Bonheur Au Travail, speaker TEDx, cofondateur de la HappyTech, et enseigne à l'Université Dauphine dans le Master Affaires Publiques.

(mis à jour le 21 oct 2018)

### **25 lignes – 200 mots - Anglais**

Holding a *M.Sc.* degree in Industrial Engineering from *Ecole Centrale Paris* and from *U.C. Berkeley*, he started his career with *Mars & Co*, an international strategy consulting firm, in the US, Brazil, Mexico, England then France. Eager to give meaning to his work-life, he joined the not-for-profit *Groupe SOS*, a 10,000 employee grouping of NGOs in the field of public health, social care and social businesses. He will hold several deputy managing director positions in *R&D*, support & strategy and of a business unit. In late 2010, happy entrepreneur, he founded [La Fabrique Spinoza](#) / *The Spinoza Factory* the Paris-based cross-party political and economical think-tank for citizens' well-being. As such, it organizes and promotes research and democratic debate on citizens' happiness, and produces public policy innovation, as well as citizens recommendations to the civil society in its favor. Declared one of the 12 leading French think-tanks by *Acteurs Publics*, *the Spinoza Factory* is Correspondent in France for the *Wikiprogress* initiative, hosted by the *OECD*, for the measure of societal progress and well-being. It is also coordinator of a

*U.N. commission on Happiness as a development goal. Alexandre used to give Master Classes at Ecole Centrale Paris, on the Positive Enterprise, with the support of Centrale Executive Education. Declared a “revelation” by the leading French Economic magazine Challenges, praised by the Bhutanese Labor Minister for his work towards happiness, expert with the U.N. he advises organizations on workforce well-being, as a goal in itself as well as a driver of performance. He is a member of the Attali Commission, mandated by the Presidency of the French Republic, to formulate recommendations on the Positive Economy, expert guest on French national radio, member of the Social and Managerial Innovation Commission at the French Business Confederation, member of the advisory board of MakeSense, honorary member of Right to Happiness International League, cofounder of the University for Happiness at Work, TEDx speaker, cofounder of the HappyTech, and teaches at Univeristy Dauphine in the Master of Public Administration.*

*(mis à jour le 21 oct 2018)*

### **Full bio - Anglais - 1 page**

Alexandre Jost is the founder and full-time chairman of the Paris-based think-tank La Fabrique Spinoza (the Spinoza Factory), the French think-tank for citizens’ well-being. As such, it organizes and promotes research and democratic debate on citizens’ well-being, and makes public policy as well as recommendations to the civil society in its favor. Declared one of the 12 leading French think-tanks by Acteurs Publics, the Spinoza Factory is Correspondent in France of the Wikiprogress initiative, hosted by the OECD, for the measure of societal progress and well-being. Its research areas include education, governance, work, health, time, philanthropy, medias, gender equality, indicators, public service, town planning.

Alexandre has been giving 25 conferences on societal applications of happiness and well-being science in the past year, from schools, to political campuses, to businesses, to academic seminars.

Bhutan Minister of Labor Dorji Wangdi has distinguished Alexandre for his work towards happiness at Sète in France in September 2011. Also in September, Alexandre was declared “a revelation” by the French economic magazine “Challenges”. He has given a dozen interviews in major French national medias (20 minutes, France Inter, Le Mouv', Challenges, Europe 1, etc.) in the past year. He has been mentoring 2 rising talents of the Women’s Forum in Deauville in October 2011. He was the Laureate of the Andersen Consulting Strategy consulting award in 2000 at U.C. Berkeley. Since April 2nd 2012, he has been a deputy director of the civil society group for Planning and Strategy, with the U.N., for the implementation of resolution 65/309 on “Happiness as a holistic approach to development”.

Alexandre is also an associate at the Ecole Centrale Paris department for social innovation, where he manages collective projects with engineering students, in relation to happiness science and its applications to society.

Alexandre graduated from Ecole Centrale Paris in 2000 with a Master of Science in Industrial Engineering. He also obtained a Master of Science in Operations Research at University of California at Berkely.

He then worked as a consultant for the leading international strategy consultancy Mars & Co until 2006, coordinating consulting projects in various sectors from IT, to non-profit, to Utilities, Franchises, Consumer goods (etc.) on various topics: value-chain optimization, M&A, development strategy, cost reduction, customer demand building.

He moved to the non-profit sector (healthcare and social care) and worked there from 2006 to 2011, at the Groupe SOS, the 3rd largest French NGO (10,000 employees). He took on several positions, from head of Research & Development, to deputy managing director for G&A and

Strategy, and finally deputy managing director for the “Dependance sector” (sector of medical and social centers for the disabled and the elderly). As such, he was part of the board of managing directors.

He founded the “Happiness diners” in 2008, regularly hosting and facilitating happiness science conferences with leading experts on happiness and well-being. He then created the Fabrique Spinoza in 2011, and as full-time chairman, overviews happiness and well-being science developments and the Scientific Council of the think-tank.

His work experiences have allowed him to live and work in various locations: Japan, US, Mexico, Brazil, U.K., France; hence learning the languages of these different countries.